

Office Use Only

Project Code	SANF116
Project Type	Research

# **FINAL REPORT 2017**

Applicants must read the *SAGIT Project Funding Guidelines 2017* prior to completing this form. These guidelines can be downloaded from <a href="www.sagit.com.au">www.sagit.com.au</a>

Final reports must be emailed to <a href="mailto:admin@sagit.com.au">admin@sagit.com.au</a> as a Microsoft Word document in the format shown <a href="mailto:within 2">within 2</a> <a href="mailto:months">months</a> after the completion of the Project Term.

PROJECT CODE	:
PROJECT TITLE	19 <sup>th</sup> Annual SANTFA conference

# **PROJECT DURATION**

These dates **must** be the same as those stated in the Funding Agreement

Project Start date	1/9/16				
Project End date	1/3/17				
<b>SAGIT Funding Request</b>	2014/15	\$	2015/16	\$	2016/17

# PROJECT SUPERVISOR CONTACT DETAILS

The project supervisor is the person responsible for the overall project

Title:	First N	ame: Leighton		Surnar	ne: Pearce	
Organis	Organisation: South Australian No till Farmers Association					
Mailing	Mailing address:					
Telepho	ne:	Facsimile:	Mobile:		Email:	

## ADMINISTRATION CONTACT DETAILS

The Administration Contact is the person responsible for all administrative matters relating to the project

Title:	First N	ame: Mandy		Surnar	ne: Pearce	
Organis	Organisation: South Australian No till Farmers Association					
Mailing	Mailing address:					
Telepho	ne:	Facsimile:	Mobile:		Email:	

# PROJECT REPORT

Provide clear description of the following:

# **Executive Summary** (200 words maximum)

A few paragraphs covering what was discovered, written in a manner that is easily understood and relevant to SA growers. A number of key dot points should be included which can be used in SAGIT communication programs

The 19th Annual SANTFA conference was held on Feb 24th at the Barossa Arts and convention centre in Tanunda. Once again the conference was successful. The theme of the conference was soil Health, with world class speakers from interstate and internationally headlining the conference. Apart from SANTFA's own R & D Manager, Greg Butler, all other speaker were farmers that are considered leading farmers. Our keynote speakers included from Colorado, John Heermann and from South Dakota, Rick Bieber, while we also had Australian farmer of the Year, Grant Sims from Lockington Vic and Ben Beck from Wagga Wagga NSW. Survey results indicated that the conference was one of most successful and informative conferences in recent times. Attendees gathered practical information with respect to implementing cover cropping on their farm and addressing soil health concerns.

## **Project Objectives**

A concise statement of the aims of the project in outcome terms should be provided.

The 2017 SANTFA Annual conference was highly successful, with very positive feedback given via the survey conducted, despite lower than anticipated numbers, the trend is showing that more farmers are attending our conference of the past few seasons. We had a higher than expected number of first timers attend the conference.

Overall Performance		
		oject objectives were achieved, a list of personnel who tors, and any difficulties encountered and the reasons
N/A		
Y D C Y U	(LIDI)	
	nieved. The KPI's	<b>must</b> be the same as those stated in the Application how they were achieved or why they were not
KPI	Achieved	If not achieved, please state reason.
KP1	(Y/N)	
200 participants attend conference	(Y/N) N	Final numbers of attendee were 150, this is an increase on previous years and we believe that the trend is showing that more farmers are beginning to attend our conference.
200 participants attend	1	this is an increase on previous years and we believe that the trend is showing that more farmers are beginning to attend
200 participants attend conference  20% of participants attend	N	this is an increase on previous years and we believe that the trend is showing that more farmers are beginning to attend our conference.  23% of attendee, were attending their
200 participants attend conference  20% of participants attend	N Y exceed three pa	this is an increase on previous years and we believe that the trend is showing that more farmers are beginning to attend our conference.  23% of attendee, were attending their first conference
200 participants attend conference  20% of participants attend their first SANTFA conference  Technical Information (Not to example)	N Y exceed three pa	this is an increase on previous years and we believe that the trend is showing that more farmers are beginning to attend our conference.  23% of attendee, were attending their first conference
200 participants attend conference  20% of participants attend their first SANTFA conference  Technical Information (Not to a Provide sufficient data and short clear	N Y exceed three pa	this is an increase on previous years and we believe that the trend is showing that more farmers are beginning to attend our conference.  23% of attendee, were attending their first conference

#### **Intellectual Property**

Please provide concise statement of any intellectual property generated and potential for commercialisation.

N/A

## **Application / Communication of Results**

A concise statement describing activities undertaken to communicate the results of the project to the grains industry. This should include:

- Main findings of the project in a dot point form suitable for use in communications to farmers;
- A statement of potential industry impact
- Publications and extension articles delivered as part of the project; and,
- Suggested path to market for the results including barriers to adoption.

Note that SAGIT may directly extend information from Final reports to growers. If applicable, attach a list of published material.

The conference was promoted repeatedly leading up to the conference through SANTFA's social media: Twitter (2330 followers) and Facebook (960 likes), as well as direct SMS and emails to our membership data base (over 450 members). The ABC Country Hour (SA) also promoted and broadcast from the conference along with promotion through the SANTFA website and quarterly journal, "The Cutting Edge".

Each speaker's session was audio recorded and the recordings will be available through SANTA's podcasting channel "Radio SANTFA" through iTunes.. From the conference, several articles have been written and included in the latest edition of SANTFA's quarterly journal, "The Cutting Edge". Several news items were also created and published in the Stock Journal (SA) and Weekly Times (Vic).

See attached files to this email for further information.

#### POSSIBLE FUTURE WORK

Provide possible future directions for the research arising from the project including potential for further work and partnerships.

Plasn are currently well underway for the 2019 Annual conference.

AUTHORISATION				
Name: Leighton Pearce				
Position: Communication manager				
Signature:				
Date: 5 <sup>th</sup> June 2017				

Submit report via email to <a href="mailto:admin@sagit.com.au">admin@sagit.com.au</a> as a Microsoft Word document in the format shown <a href="mailto:within2">within 2 months</a> after the completion of the Project Term.