

Office Use Only

Project Code Project Type

GROWER GROUP FINAL REPORT 2021

Applicants must read the *SAGIT Group Application Guidelines 2021* prior to completing this form. These guidelines can be downloaded from www.sagit.com.au

Final reports must be emailed to admin@sagit.com.au as a Microsoft Word document in the format shown *within 2 months* after the completion of the Project Term.

PROJECT CODE :	AEP121G

EVENT TITLE	(10 words maximum)	
Lower Eyre Peninsula Ag Expo 2021		

EVENT DURATION

These dates **must** be the same as those stated in the Funding Agreement

Event Start date	2 March 2021		
Event End date	2 March 2021		
SAGIT Funding Request	2021	\$3,000	

EVENT SUPERVISOR DETAILS

The project supervisor is the person responsible for the overall project

Title:	First Name:	Surname:
Ms	Naomi	Scholz

ADMINISTRATION CONTACT DETAILS

The Administration Contact is the person responsible for all administrative matters relating to the project

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Title:	First N	First Name:		ırname:
Ms	Naomi	ni		holz
Organisation:				
Agricultural Innovation & Research Eyre Peninsula (AIR EP)				
Mailing address:				
Telepho	ne:	Facsimile:	Mobile:	Email:

EVENT REPORT

Provide clear description of the following:

Executive Summary (200 words maximum)

A few paragraphs covering what was achieved, written in a manner that is easily understood and relevant to SA growers. Report on the attendance at the event, relevant photos could also be attached. A number of key dot points should be included which can be used in SAGIT communication programs

The AIR EP Lower EP Ag Expo was held at the Marble Range Sports Club in Wangary on 2 March 2021, with 59 farmers and advisors attending.

The speakers and topics delivered were:

- Lukas van Zwieten, NSW DPI and David Davenport, Davenport Soil Consulting: soil biology and amendments, herbicide residues.
- David Harbison, DR Agriculture: grazing management of crops and pastures, dual purpose crops.
- Naomi Scholz, AIR EP: AIR EP update and social benchmarking EP survey results.
- Andrew Ware, EPAG Research: SAGIT canola project update, new SAGIT intern
- Ben Fleet, University of Adelaide: cultural and chemical control of annual ryegrass.
- Amy Gutsche, SARDI: intercropping and early sown pulses.
- Stuart Sherriff, Trengove Consulting: powdery mildew and soil amelioration.

Participants were provided with a hard copy booklet summarizing the information presented, which has also been made available electronically on the AIR EP website. The event was also streamed live via facebook (without advertising as we were testing the technology for the first time), with 100+ views to date.

Event evaluation found that as a result of the information attendees heard on the day, 13% were prompted to make a change on farm, 42% were reassessing a farm practice, 33% were considering an alternative choice or advice, 38% were seeking extra information or training and 46% were planning to discuss possibilities with their consultant, advisor, partner, clients or customers.

See Appendix 1 for photos.

Overall Performance

A concise statement indicating the extent to which the objectives were achieved, a list of personnel who participated in the Event including co-operators, and any difficulties encountered and the reasons for these difficulties.

An event evaluation was conducted at the conclusion of the Lower EP Ag Expo, using 'Slido' (phone-based polling). 25 people participated in the evaluation.

- Attendance: 60% farmers, 20% researchers and 16% advisors, 4% other (consultants).
- People attended the event for the following reasons (people could select multiple answers): I want to learn new things (80%), networking opportunities

- (44%), speaker line up (36%), my boss/dad/wife made me (12%), free food (8%), thankfully none selected 'to get out of work'.
- Relevance of topics: (1-10, 1 being low, 10 being high) 12% rated a 10, 24% rated a 9, 36% rated an 8, 16% a 7, 4% a 6 and 8% a 5. 88% rated the topic relevance as at least 7 out of 10. In a similar rating system, 88% rated the value of the event to them as at least 7 out of 10.
- As a result of the information attendees heard on the day, 13% were prompted to make a change on farm, 42% were reassessing a farm practice, 33% were considering an alternative choice or advice, 38% were seeking extra information or training and 46% were planning to discuss possibilities with their consultant, advisor, partner, clients or customers.

What word or phrase best describes today's event?

Very informative dsy amongst people passionate about ag
Good mix of speakers Worthwhile Variety Good job

Informative

Good mix

Well run

Mint

Mind provoking.

Mind provoking.

Engaging and relevant

On the mark

Informative, but long

The event also provided an important networking and social opportunity for farmers, advisors and researchers, which were limited in 2020 due to COVID-19.

For AIR EP, the event provided opportunities for:

- exposure of our sponsors to their target audience
- updating on our current SAGIT funded projects
- updating the lower EP ag industry on AIR EP's progress and plans
- to commence our membership drive for 2021/22
- to rank the list of RD&E priorities for AIR EP to address going forward.

Participants:

The speakers and topics delivered were:

- Lukas van Zwieten, NSW DPI and David Davenport, Davenport Soil Consulting: soil biology and amendments, herbicide residues.
- David Harbison, DR Agriculture: grazing management of crops and pastures, dual purpose crops.
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- Amy Gutsche, SARDI: intercropping and early sown pulses.
- Stuart Sherriff, Trengove Consulting: powdery mildew and soil amelioration.

Master of ceremonies was Bruce Morgan, Chair of the Medium Rainfall RD&E Committee. The organisers were Naomi Scholz and Amy Wright, AIR EP.

The audience was made up of growers (29), industry (19), researchers (11), totaling 59 attendees.

Difficulties:

There were no major difficulties, one of the speakers Mick Rose had to pull out of attending the event, but his presentation was ably delivered by Lukas van Zwieten.

We did test out recording and livestreaming the event for the first time, and this worked fairly well, we ironed out a few glitches in terms of equipment settings and would consider providing this option in the future.

Application / Communication of Results

A concise statement describing activities undertaken to communicate the results of the event to the grains industry. This should include:

- Main findings of the event in a dot point form suitable for use in communications to farmers;
- Publications and extension articles delivered as part of the project

Note that SAGIT may directly extend information from Final reports to growers. If applicable, attach a list of published material.

Lower EP Ag Expo Booklet https://airep.com.au/research/lower-ep-ag-expo-2-march-2021/

POSSIBLE FUTURE EVENTS

Provide possible future plans of your Group arising from the project including potential for further work and partnerships.

Planned coming events: Soil amelioration master classes in spring, Lower EP spring crop walk.

APPENDIX 1







Speakers (L-R): Andrew Ware, Stuart Sherriff, Ben Fleet, Amy Gutsche, David Harbison, Lukas van Zwieten and David Davenport.

